

UNCF 72ND NATIONAL ALUMNI COUNCIL

60TH NATIONAL PRE-ALUMNI COUNCIL

# LEADERSHIP CONFERENCE

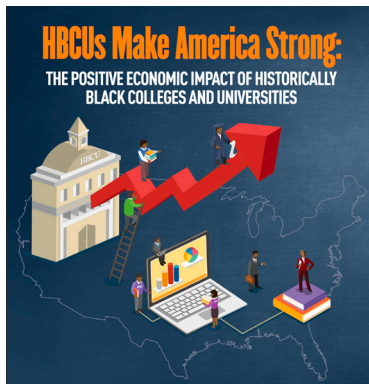


ATLANTA FEBRUARY 8-11, 2018

AND ALUMNI SUMMIT

## 28 DAYS LEFT

### ALUMNI SUMMIT FRIDAY FRIDAY, FEBRUARY 9, 2018



11 AM - 12:15 NOON

#### ALUMNI FORUM TOPIC: HBCUS MAKE AMERICA STRONG

The focus of the Alumni Forum will be a presentation and discussion of the landmark study, HBCUs Make America Strong: The Positive Economic Impact of Historically Black Colleges and Universities—commissioned by UNCF’s Frederick D. Patterson Research Institute. This study shows that the economic benefits of HBCUs extend beyond the students they educate. College presidents who were present at the unveiling of this study and other UNCF constituent group representatives will provide a robust dialogue and analysis of the research.

Facilitator: Dr. Brian Bridges, UNCF



The Honorable Michael Thurmond

12:30 - 2 p.m.

#### ALUMNI SUMMIT LUNCHEON

KEYNOTE SPEAKER:

THE HONORABLE MICHAEL THURMOND

CEO, Dekalb County GA

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### CONCURRENT WORKSHOPS: 2:15 - 3:45 p.m.



#### STAYING ENGAGED: IS IT STILL 'ONE MAN: ONE VOTE'?

This workshop focuses on “Engagement”: what are successful strategies that may be utilized to ensure that students, alumni, HBCU staff and other supporters are empowered with the tools needed to maintain a significant level of engagement in this political climate. The session will provide templates and models that can be implemented by constituents groups.

Presenters: Representative William Boddie, Dist. 62

Ms. Vivian Thomas, NAACP, Henry County GA

Councilman Dickens, Atlanta City Council



#### CALLING ALL ALUMNI

This workshop focuses on strategies that may be used to improve the HBCU alumni giving rate overall and specifically at your alma mater. What is it that “X” school does that ignites the desire of its alumni to give back? What can you do specifically that will encourage others to support alma mater? Each year, U. S. News prepares a complete ranking of several thousand colleges and universities. Don’t see your school in the top 10? 100? 500? This interactive session provides tested, successful approaches that will help to improve the support by alumni for alma mater.

Presenters: Natasha Carter, NAA president, Claflin University

Kim Woodard, Director of Development, Dillard University

Adrienne Lucas, President, Lance Lucas & Associates

For more information, contact Kristina Broughton at 404.302.8623 or [kristina.broughton@uncf.org](mailto:kristina.broughton@uncf.org).



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